

The best gateway to Agriculture - Forestry - Aquaculture in Vietnam

POST SHOW REPORT VIETNAM GROWTECH 2019

Oct 31st - Nov 02nd, 2019 Hanoi I.C.E, Vietnam

www.growtech.vn

Host & Sponsor





Organizers





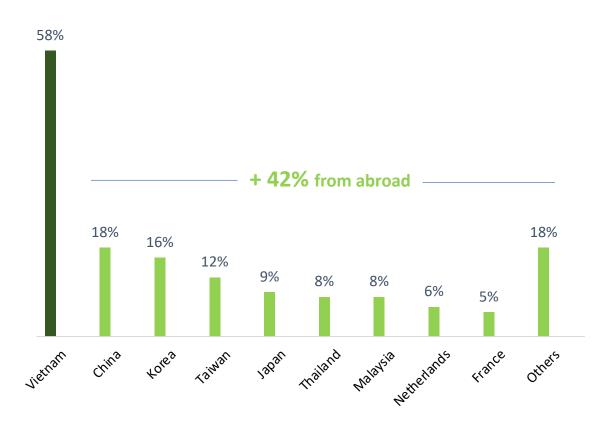


VISTORS

7,956 trade professionals*

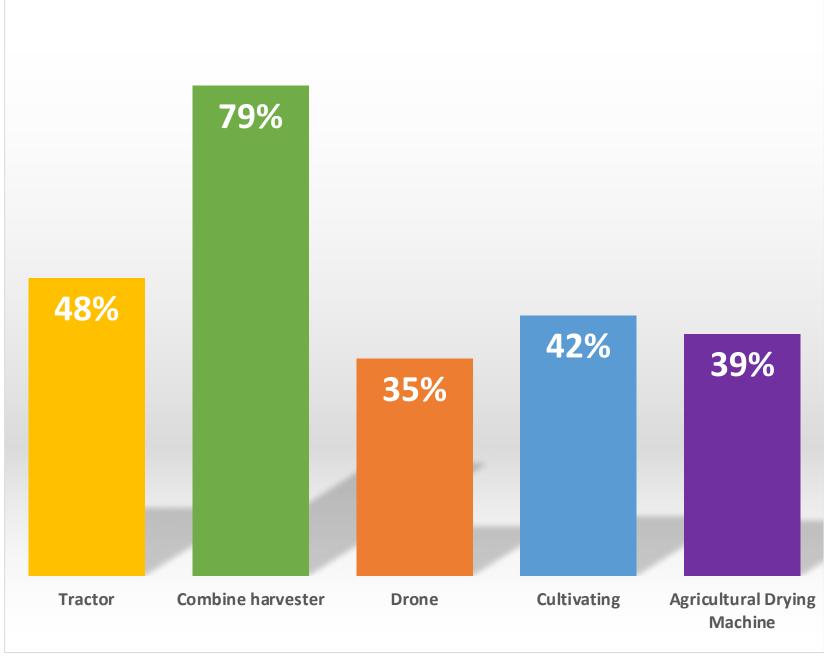
23 countries & territories



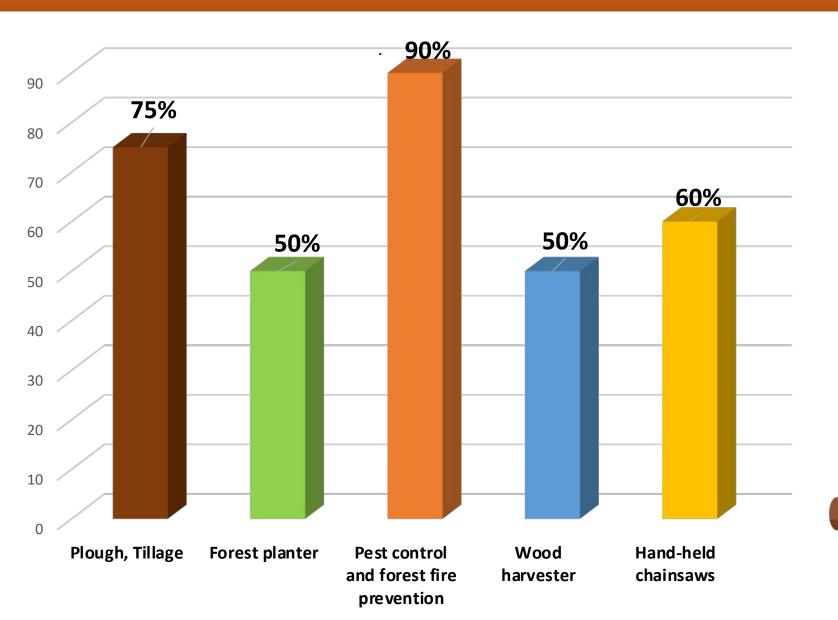


TOP 5 AGRICULTURE machinery are interest of





TOP 5 FORESTRY machinery are interest of







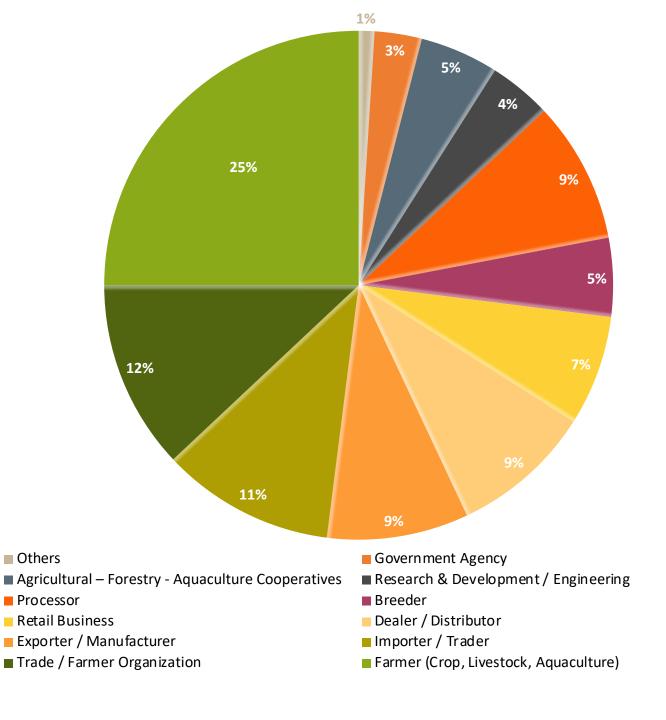
SCOPES OF BUSINESS

92% of buyers intend to visit GROWTECH next year

of the visitors would recommend GROWTECH next year to their industry colleagues

83% of visitors intend to visit GROWTECH next year

of visitors are directly involved in purchasing and procurement decisions



EXHIBITORS

+20%

250 booths

2018





178 exhibitors*



89% would like to exhibit in Growtech next year

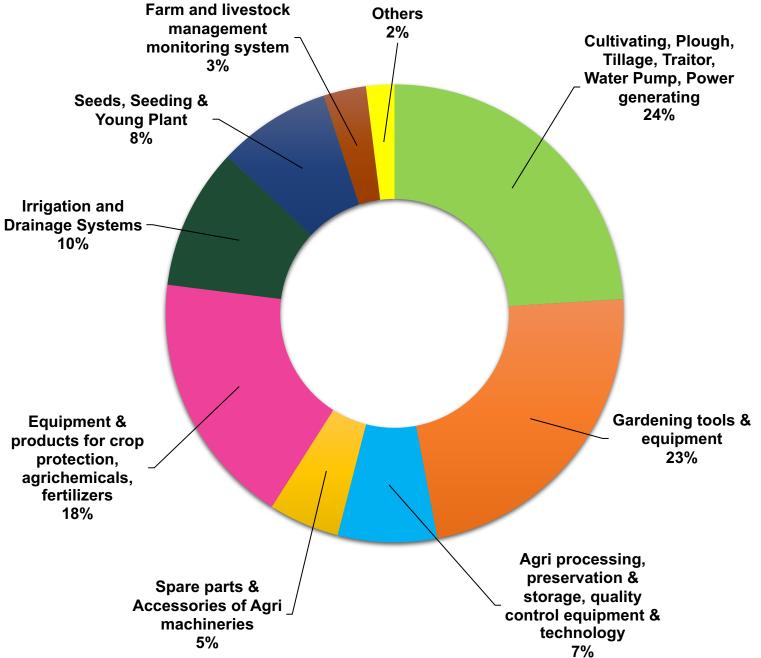
TOP 10 COUNTRIES & TERRITORIES





20 countries & territories of the world attended







SEMINAR PROGRAM





SEMINAR 1

Australia – Vietnam partnership to enhance science commercialisation & innovation outcomes

Host: Ministry of Science & Technology and Australia Embassy

Topic 1: Overview of approaches and experiences from Australian Science Commercialisation Ecosystem

Speaker: Cameron Johns - Senior Commercialisation Advisor, Aus4Innovation program

Topic 2: National program on science & technology market development 2021-2030

Speaker: Mr. Pham Duc Nghiem, Vice Director General, NATEC

Group Discussion – Improving science commercialization in Vietnam *Facilitators*

Mr. Cameron Johns - Senior Commercialization Advisor, Aus4Innovation program
Prof. Andy Hall - Science & Technology Policy Expert, Aus4Innovation program, CSIRO

Mr. Tom Wood, Counsellor, Aus4Innovation Program Director, CSIRO

Mr. Pham Duc Nghiem, Vice Director General, NATEC

SEMINAR 2

Improve processing capacity, preserve agriculture products to satisfy market requirements

Host: Agro Processing and Market Development Authority - Ministry of Agriculture and Rural Development

Topic 1: Improve processing capacity agriculture product processing capacity

Speaker: Mr. Ngo Quang Tu - Head of processing and preserving agricultural products- Agro Processing and Market Development Authority

Topic 2: Market requirements for agriculture products in countries in the current situation

Speaker: Dr. Ta Quang Kien - Head of Agricultural Trade Policy - Agro Processing and Market Development Authority

Topic 3: Status of mechanical machinery applied in agriculture

Speaker: Mr. Pham Anh Tuan - Director of Vietnam Institute Of Agricultural Engineering And Post - Harvest Technology

MEDIA RECORD

Zealand, Ý, Chile, Nhật Bản.



Sking ngộy 3/19/02/19, tại Trung tâm Triện tâm ICE, Hà Nột, Triển lâm Thiết bị và Công nghê nhợp lâm ngọi nghiệp - (METNAM GROWTECH 2019) dọ Que, phát triển Thi trường và Doarh nghiệphico học và công nghệ (MATEC), Bam QLOA Trung tâm đổi mới sáng tạo ứng phá với biến đổi khi hậu Việt Nam (VCIC). Công lý Cổ phân ADPEX, Chu Chế biến việth tá triển thị trường nhoạ sán (AGROTRADE) ghốt họp tổ chức đổ chính thức được tháni race.

MEDIA RECORD

USD, TĂNG 5% SO VỚI CỦNG KÝ NĂM NGOÁI



16 4 \$1 0 → CHIA SE =+ LUU ... 40 lurot xem • 11 thg 10, 2019

Hơn 20 quốc gia sẽ tham dự Growtech Vietnam 2019

Truyền Hình Nhân Dân

n Growtech - Thêm cơ hội hợp tác cho ngành nông nghiệp

in 0 40 0 → CHIA SE =+ LUTU

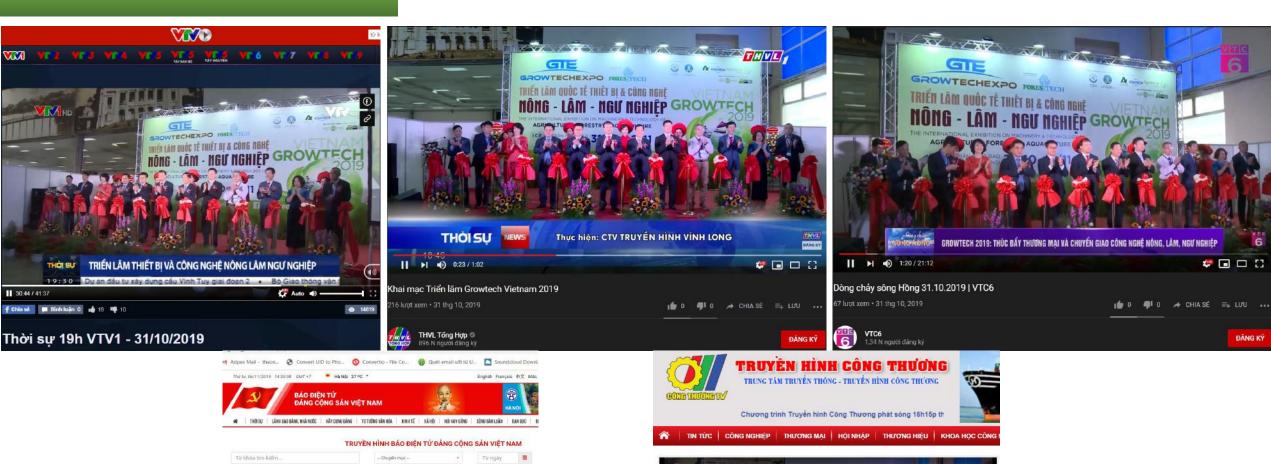
16 0 4 1 → CHIA SE =+ LUU ··· 1 · 13 thg 10, 2019

ĐĂNG KÝ Truyền Hình Công Thương

Hàng ngàn thiết bị, công nghệ hiện đại nông nghiệp được giới thiệu tại Growtech Vietnam 2019

Agrinews - Tin nhanh Nông nghiệp

MEDIA RECORD







B2B MEETING

88% rated Vietnam Growtech 2019

"Good to Excellent"

89%

rated the quality of visitors as "Good to Excellent" 93%

would recommend Vietnam Growtech to their colleagues

89%

intend to participate Vietnam Growtech 2020





752 Successful Trade Contract



513 Successful Meetings